

MAX FISH x KLUGHAUS x DKNY x DKNY JEANS

WHEN

WED, DEC 4 –SAT, DEC 7 (6PM – CLOSE)

DJS & EVENTS BY DATE

12/4 Opening Party & Guitar Battle 9pm & DJ WILDER ZOBY TO FOLLOW

12/5 DJ ATIBA JEFFERSON

12/6 DJ REID WATERS

12/7 Closing Party featuring DJ NELLEKE

ARTISTS

Alexander Heir, Atiba Jefferson, Brigitte Engler, Cinik, Combee Road, Dan Santoro, Elmo, Greg Lamarche, Gregg Woolard, Grotesk, Javier Bergasa, Jurne, Lewy Btm, Mark Flood, Maxwell Holyoke-Hirsch, Maya Margolina, Meryl Smith, Mr. Kiji, Sabekst, Seb Gorey, Snoeman, The Yok & Sheryo, Tom Gould, Victor Reyes, Steel, Wane Cod and more!

WHERE

814 1st St, South Beach (Radio Bar)

SOCIAL MEDIA

INSTAGRAM & TWITTER: @KLUGHAUS #DKNYMAXKLUG

PRESS REQUESTS

Liz Suman suman@klughaus.net

ARTWORK SALES

Klughaus Gallery sales@klughaus.net / 646-801-6024

WHAT

Klughaus is back at Basel! **Klughaus Gallery** is thrilled to be joining forces with **Max Fish, DKNY** and **DKNY JEANS** for the 2013 Max Fish Art Basel Pop-Up.

Until it closed its doors last July, Max Fish was a local hangout for artists, musicians and skaters that epitomized the downtown scene for 25 years. Like Max Fish and DKNY, Klughaus is a longtime purveyor and patron of lower Manhattan and we consider the Lower East Side our stomping grounds and aesthetic inspiration. As downtown continues to transition for better or worse, Klughaus welcomes the chance to collaborate with the Fish as another bastion of old school New York that is carving out a space somewhere between what the city was and what it's becoming.

To pay homage to Max Fish and NYC, Klughaus will help Max Fish re-create the bar's legendary LES space *in* Miami. Klughaus artists will paint Radio Bar's interiors and exteriors onsite including the Fish's infamous graffiti-decorated bathrooms and interior blue and red dot

patterns. Klughaus will also present an eclectic mix of artwork representing different scenes and mediums by a variety of artists and photographers both established and emerging. Artists include: **Daniel Santoro, Grotesk, Jurne, Seb Gorey** and many more.

HIGHLIGHTS

- **“SHRED FOR YOUR LIFE” GUITAR BATTLE** – Guitar battle that originated in the LES at Max Fish. <http://shredforyourlife.com>
- **DKNY PHOTO BOOTH** by Capture Pod <http://www.capturepod.com/>
- **HIPPIE JUMP CONTEST** Hosted by Radio Bar – Skate jump contest inside the bar!
- **DKNY MURAL** Klughaus artists will a mural inspired by the famous DKNY mural on Houston and Broadway in SoHo.
- **SURPRISE PERFORMANCES** To be announced!
- **NYC-THEMED VIDEO INSTALLATION** by Maya Margolina <http://mayamargolina.com/>
- **MURAL INSTALLATION** Onsite murals by The Yok & Sheryo <http://klughaus.net/the-yok-sheryo.html> and Seb Gorey <http://klughaus.net/seb-gorey-graffiti-artist>
- **SWAG:** Custom Coasters, Beer Cozies, Tote Bags and T-Shirts (a limited number given away opening night and available for sale the rest of the week.)

About Klughaus

Founded in 2011, Klughaus is a contemporary art gallery in New York City representing a diverse roster of talented artists with roots in street art and culture. Our artists range from some of the world’s top graffiti artists who are emerging in the world of fine art, to established painters and photographers focusing on contemporary subject matter. Klughaus curates unique quarterly exhibits for its artists in various event spaces throughout the downtown area and provides live graffiti and commissioned aerosol work for private clients in New York City, Los Angeles, Las Vegas, Seattle and Miami. A select sampling of past and present Klughaus artists includes: Jurne, Seb Gorey, Rime, Aaron Oblvn, The Yok and Sheryo, Jesse Edwards, Tom Gould, and Ricky Powell. <http://www.klughaus.net>