

The Great Type-Off™

6th Annual New York City Type-Off™

154 Stanton Street (at Suffolk)

No Cover

\$5 entry fee for typists

Win cash prizes

Sat May 18

Doors at 7:00 pm

Typing promptly at 7:30 pm

Sponsors:

Klughaus Gallery

Coppa Sandwiches

BeerRightNow.com

Time Out New York 2011 Critics Pick

“There’s no such thing,” he said aloud, “as a flawless novel. But if there is, [The Great Gatsby] is it.”

– Don Birnam, the protagonist of American novelist Charles Jackson's *The Lost Weekend* (1944)

From scorned love to spring and Shakespeare, each Type-Off™ revolves around a unique literary theme, and this year is no different. The New York City Type-Off™ is thrilled to announce F. Scott Fitzgerald’s *The Great Gatsby** as the theme for the 6th Annual Type-Off.™

This year’s passages will feature selections from Fitzgerald’s novel, and the competition will take place in the historic and appropriately peculiar “Smart Clothes” gallery in the Lower East Side, a former haberdashery built in the early 1900s.

The gallery will be filled with the works of contemporary French painters, a conscious melding of old and new in the spirit of the Type-Off™ and Mr. Gatsby himself. From Jazz Era music and literature to complimentary libations and amuse-bouches, guests can look forward to an evening of opulence befitting of Scott and Zelda’s literary New York. (Roaring 20’s attire is encouraged but certainly not required).

The competition itself will also include a collection of new and old traditions. As in past years, each contestant will be required to transcribe a pre-selected passage as quickly and accurately as possible on either our original black Remington Streamline or more recently acquired salmon-colored Olympia.

A wall-size projector will project each typist’s turn to the crowd, and, of course, the top three winners will receive cash prizes created from the pool of small contestant entry fees (Note: The more typers, the larger the prize).

As always, the Type-Off™ is open to all of New York City. Now let the typing begin!

About Smart Clothes Gallery

Built sometime in the first half of the 1900s, the former Kosher garment and tailor shop belonged to beloved neighborhood haberdasher Louis Zuflacht, who lovingly ran the business with his sons Jack and Joe for decades, providing Bar Mitzvah suits to loyal customers, many of whom patronized the shop for as many as 50 years and saved his hangers. After retiring to Florida, Mr. Zuflacht died in 1986 at the age of 104, a respected figure in the Lower East Side's pre-gentrification history. The "Louis Zuflacht" marquee has survived the LES's many incarnations as a beautifully preserved reminder of the 1920s. The venue's size and storied history provide the perfect setting to celebrate the Type-Off™'s astonishing annual growth rate while maintain the spirit of its humble origins.

About the New York City Type-Off™

Pierre Greene and Elizabeth Suman founded the New York City Type-Off™ in the now-defunct Southside Speakeasy, a small dive bar in Brooklyn, New York, at approximately 3:30 a.m. on Halloween/November 1st, 2007. Pierre was dressed as Kevin Arnold and Liz was dressed as Carmen Sandiego. They have no recollection of how they met but have been friends ever since. After learning of their shared love of great literature and old typewriters, Liz and Pierre decided the world needed a contemporary outlet to pay service to the tradition and beauty that characterizes the typing arts. The first Type-Off™ was held a few months later in a tiny East village walk-up with fifteen people, a Polish potato masher, and an antique typewriter from Pierre's mom's attic in Queens. For a full history and past winners, visit www.facebook.com/nyctypeoff.

Sponsorship

Patronage of the Great Type-Off™ is generously provided by **Klughaus Gallery** [www.klughaus.net], **BeerRightNow.com**, **which offers same-day beer delivery in NYC** [bold=hyperlink <http://beerrightnow.com>], and **Coppa Sandwiches** [bold = hyperlink <http://www.coppasandwiches.com/>], which will be serving the "Primavera," an Italian cold-cut "quattro" sandwich made from prosciutto cotto, mortadella, pepperoni and coppa.

For press inquiries, please contact Liz Suman suman@klughaus.net

Typing will begin promptly at 7:30 p.m.

** A long ago decided upon theme that conveniently but unintentionally coincides with the recent release of Baz Luhrmann's film adaptation of Fitzgerald's literary masterpiece.*